

**AWYAY GROUP OF COMPANIES**

Product Presentation

# Elevating the Tea Experience



SPECIALIZED IN :

- ✓ CTC Black Tea
- ✓ Green Tea
- ✓ Masala Tea
- ✓ Private Label Solutions

<https://awyaygroup.com>

# Who We Are ?

At AWYAY Group, we bring the richness of Indian tea to global markets through thoughtfully sourced blends and dependable export partnerships. Serving importers, distributors, wholesalers, and private-label brands worldwide, we combine authentic tea craftsmanship with flexible, market-focused solutions tailored to every business need.

Driven by quality, transparency, and long-term relationships, we ensure every batch reflects the excellence and heritage of Indian tea.

Our export operations are professionally executed through AVEVA INTERNATIONAL, our licensed export entity handling international trade documentation and compliance requirements.



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# Problem Statement



In today's competitive global tea market, many buyers struggle to find a reliable sourcing partner that delivers consistent quality, transparent processes, flexible packaging, and dependable export support all under one roof. Delays in communication, inconsistent batches, and limited customization often create challenges for importers and private label brands looking to build trust with their customers.

At AWYAY Group, we bridge this gap by delivering premium Indian tea solutions tailored for modern international businesses combining quality, reliability, customization, and seamless export support to help brands grow with confidence.



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- ✓ **Complete batch traceability & quality assurance**
- ✓ **Flexible packaging & private label solutions**
- ✓ **Custom export support for different market needs**
- ✓ **Premium quality teas sourced from trusted gardens**
- ✓ **Reliable communication & timely order coordination**

- ✓ **Flexible MOQ options for growing businesses**
- ✓ **Packaging customization tailored to your brand**
- ✓ **Empowering farmers and businesses through sustainable growth**
- ✓ **Delivering warmth, comfort, and smiles in every sip**
- ✓ **Trial order support for new partnerships**

# Why partner with us ?

our team provides



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### **Consistent quality**

Delivering carefully selected tea products with reliable taste, aroma, and standards in every batch.



### **Batch Traceability**

Ensuring complete transparency and tracking from sourcing to final delivery for quality assurance.



### **Flexible Packaging**

Offering customized packaging solutions designed to match different market and branding needs.



### **Timely Communication**

Providing prompt updates, quick responses, and smooth coordination throughout the export process.



### **Market-Specific Solutions**

Tailoring tea selections, packaging, and strategies to suit diverse international market demands.

# What Sets Us Apart

Nurturing Growth, One Cup at a Time



# → Green Tea

📍 **Origin: West Bengal, India**

**Taste Profile: Fresh taste, Premium aroma**

## **Best For:**

- Daily consumption

## **Packaging Options:**

- 25kg
- 10kg
- Custom packaging

## **Supply Options:**

- Bulk
- Private label

## **Suitable For:**

- Specialty tea stores
- Premium retail
- Gift segment

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# → CTC Black Tea

📍 **Origin: West Bengal, India**

**Taste Profile: Strong, rich & bold**

### Best For:

- Milk tea
- Masala chai
- Daily consumption

### Packaging Options:

- 25kg
- 10kg
- Custom packaging

### Supply Options:

- Bulk
- Private label

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### Bulk packing :

- Multi wall Bags for Extra Protection
- Cartons for Easy Handling



### Retail packing :

- Tea pouches
- Tea boxes
- Tea bags
- Tin containers



# Brand-Focused Packaging Support

Customized packaging that combines functionality, quality, and brand appeal



# ➔ Complete Range of Green Tea:

- Classic Green Tea
- Whole Leaf Green Tea
- Green Tea blended with :
  - Dried Lemon Grass
  - Lemon & Ginger
  - Mint / Orange / Rose / Tulsi / Jasmine / Lavender





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# OUR CERTIFICATIONS & LICENSES

<https://awyaygroup.com>

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FEDERATION OF INDIAN EXPORT ORGANISATIONS





**Let's create an  
exceptional Tea  
experience together..!**

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